

# SWAMI VIVEKANANDA UNIVERSITY

## EXCELLENCE. INNOVATION. ENTREPRENEURSHIP

www.swamivivekanandauniversity.ac.in

**Workshop: Learn UI-UX Designing** 



# **Department of Multimedia and Animation**

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### Mission

### Mission for Workshop: Learn UI-UX Designing in Swami Vivekananda University

To equip students with in-depth knowledge and practical skills in UI-UX design by exploring user-centric approaches, design thinking, wireframing, prototyping, and usability testing—fostering innovation and industry readiness at Swami Vivekananda University.

#### Vision

### Vision for the Workshop: Learn UI-UX Designing

The vision of this workshop is to equip students at Swami Vivekananda University with a deep understanding of modern UI-UX design practices that shape the digital world today. We aim to foster a creative, user-centric mindset among participants by blending design theory with practical, hands-on training. Through exposure to real-world design problems, current industry tools, and evolving user behaviors, this workshop envisions building a generation of designers who are not only technically proficient but also empathetic, innovative, and ready to lead in the fields of web, mobile, and interactive design. Our goal is to make UI-UX education accessible, engaging, and aligned with industry standards, setting the stage for academic growth and career readiness.

### **Participants Details:**

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Tanay Biswas	Sem - II
Sk Abdur Razzak	Sem - II
Rahul Sadhukhan	Sem - II
Chayan Paul	Sem - II
Sanu Dolui	Sem - II
Kirti Sharma	Sem - II
Tanushri Barman	Sem - II
Moupriya Das	Sem - II
Suman Biswas	Sem - II
Nayanika Bandopadhyay	Sem - II
Srijita Naha	Sem - II
Sneha Das	Sem - II
Sohini Jana	Sem - II
Shrutaparna Mondal	Sem - II
Arijit Dey	Sem - II
Avijit Aich	Sem - II
Rupak Karmakar	Sem - II
Bipasha Das	Sem - II
Piyash Sinha Roy	Sem - II
Sayan Bhunia	Sem - II
Ananya Chatterjee	Sem - II
Suvajit Aich	Sem - II
Prity Biswas	Sem - II
Priti Bera	Sem - II
Sreemayee Bhattacharjee	Sem - II
Abhrajit Chakraborty	Sem - II
Mousumi Rabidas	Sem - II
Akash Jana	Sem - II
Ishita Dutta	Sem - II
Ridhi Gayen	Sem - II
Nidhi Gayen	Sem - II
Priyadarshini Roy	Sem - II
Debajyoti Ghosh	Sem - II
Trishan Ghosh	Sem - II
Nandita Seni	Sem - II
Purba Roy	Sem - II
Sribas Mandal	Sem - II
Kaoustob Das	Sem - II
Niloy Mallick	Sem - II
Alapan Ghosh	Sem - II
Sougata Dogra	Sem - II
Urmila Bhattacharya	Sem - II
Manabendra Bera	Sem - II
Simranjeet Singh	Sem - II
Priyanka Pramanik	Sem - II
Subhadip Samanta	Sem - II
Sujay Pal	Sem - II
Megha Roy	Sem - II
Tanmoy Manna	Sem - II
Md Riaz Islam	Sem - II
Nihal Kumar Yadaw	Sem - II
Sumitra Saha	Sem - II
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Abhrak Bhattacharya Avisikta Bose Bristi Ghosh Chandrima Mukherjee Debalina Bhattacharyya Deep Kanta Halder Jeet Bagchi Manidipa Das Sem IV Samiron Mapai Sem IV Sima Khatun Supriya Dutta Sayan Sarkar Suman Pramanik Swagata Mukherjee Sem IV Sathi Bhattacharya Sem IV Samit Laha Rishov Goswami Rait Kumari Sem IV Sem IV Sina Khatun Sem IV Samiron Mapai Sem IV Supriya Dutta Sem IV Supriya Dutta Sem IV Suman Pramanik Sem IV Suman Pramanik Sem IV Sathi Bhattacharya Sem IV Sathi Bhattacharya Sem IV Sathi Bhattacharya Sem IV Sem IV Samit Laha Sem IV		T	
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Tamash Saha	Teaching Assistant
Jayanta Roy	Teaching Assistant
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Anoop Guha	Assistant Professor
Sujoy Bit	Technical Trainer
Mikail Aziz	Sr. Technical Assistant
Parshad Mondal	Teaching Assistant

### Workshop: Fundamentals of Cinematography with Sony

The "Learn UI-UX Designing" workshop at Swami Vivekananda University provided students with a comprehensive introduction to user interface (UI) and user experience (UX) design, aiming to bridge the gap between academic learning and industry practices. The workshop covered essential topics such as user research, wireframing, prototyping, usability testing, and visual design principles, along with hands-on sessions using tools like Figma and Adobe XD. Participants explored user personas, journey mapping, and design thinking, gaining valuable insights into real-world design processes. The objective was to build skills in problem-solving, tool proficiency, and confident design presentation. Students responded positively, appreciating the interactive format and practical exposure, and received certificates upon successful completion. Swami Vivekananda University remains committed to promoting design and digital literacy through such impactful initiatives.









### **Programme Outcome**

### Programme Outcome for Workshop: Learn UI-UX Designing in Swami Vivekananda University

Participants gained both theoretical knowledge and practical exposure to the end-to-end UI-UX design process. The workshop helped students understand the significance of designing for real users and gave them confidence to pursue internships, projects, and careers in the design domain. Certificates were awarded to all participants upon successful completion of the workshop.

### Conclusion

### Conclusion for Workshop: Learn UI-UX Designing in Swami Vivekananda University

The workshop received positive feedback from students, with particular appreciation for the interactive sessions, live tool demonstrations, and real-world design challenges. Swami Vivekananda University continues to foster design and digital literacy by hosting such industry-aligned events for its students.